

## PROGRAM FOR THURSDAY, JANUARY 28, 2010

- 7:30 Registration** ..... Front Hall
- 8:00 Early Riser Corn/Soy Marketing Session**  
Darin Newsom, DTN Sr. Analyst ..... Marula/Aralia
- 9:00** ..... Ballrooms  
 *Sponsored by Syngenta, NK Seed, WCPB & WSMB*
- 10:00 Transport Quality Assurance** ..... Tamboti/Aloewood  
*Sponsored by Johnsonville Sausage*
- 11:00 Trade Show Opens** ..... Exhibit Hall
- 11:30 Buffet Lunch runs to 1:00 pm** ..... Dining Area
- 12:15 Annual Meetings of Corn & Soybean Groups**  
Wisconsin Soybean Association & Wisconsin Soybean Marketing Board ..... Guava/Tamarind  
Wisconsin Corn Growers Association & Wisconsin Corn Promotion Board ..... Marula/Aralia
- H1N1 and the Pork Industry** ..... Tamboti/Aloewood  
Dr. Christopher Olsen, UW Vet School & Dr. Paul Sundburg, NPB
- 12:45 Wis. Agri-Service Assoc. Annual Meeting**...Portia/Wisteria
- 1:30 Educational Breakout Sessions** (Choose 1)  
*CCA credit available for sessions A, B & C*
- A. International Grain Trade Outlook** ..... Marula/Aralia  
US Grains Council CEO Tom Dorr
- B. Revenue-Based Crop Insurance Policies**...Guava/Tamarind  
Ed Ruff & Gene Medeke, Farm Biz Instructors, SW Tech
- C. Hot topics in Wisconsin Crop Production** ..... Ballroom C  
UW-Madison Extension Specialists & WAPAC discuss findings from on-going checkoff-sponsored research projects
- D. What to Expect from the Credit Markets** ... Ballrooms F  
Bruce Thompson & Greg Rufsvold, Badgerland Financial  
*Sponsored by CoBank*
- E. Nutritional Issues in this Year's Corn** ....Portia/Wisteria  
Randy Shaver, UW-Madison
- F. Cooking with Wisconsin Pork** ..... Mangrove  
Chef R.C Schroeder, 4x Chef Par Excellence recipient  
*Free session for everyone who loves cooking.*
- G. Ag in the Classroom for All Ages** ..... Ballroom D  
Darlene Arneson, WI Ag in the Classroom Coordinator  
*Free, fun hands-on activities for kids of all ages.*
- 1:30 Wis. Pork Assoc Annual Meeting** ..... Tamboti/Aloewood
- 2:30 Trade Show Time & Break** ..... Exhibit Hall  
*Sponsored by McClone Insurance Group & SoyPLUS/SoyChlor*
- 3:00 Educational Breakout Sessions** (Choose 1)  
*CCA credit available for sessions A, B & C*
- A. Making Money with Biotech Crops** ..... Marula/Aralia  
Paul Mitchell, UW-Madison Ag Economist
- B. Planter Set-Up & Maintenance** ..... Guava/Tamarind  
Jared Dauk, Seed Concepts Inc.

- 3:00 Educational Breakout Sessions** (Continued)
- C. Hot topics in Wisconsin Crop Production** ..... Ballroom C  
Repeat of 1:30 session - see above description
- D. Storing This Year's Crops: Issues & Insights** ....Ballroom F  
Brian Holmes, UW-Madison  
*Sponsored by Continental Western Group*
- E. Feed Grain Evaluation: Making It Work** ..... Portia/Wisteria  
Randy Shaver, UW-Madison
- F. Tools for Today's Market** ..... Mangrove  
Naomi Blohm & Joanne Theisen, Stewart-Peterson  
*Free session geared towards women*
- G. Soybean Science Kits Activity** ..... Ballroom D  
Darlene Arneson, WI Ag in the Classroom Coordinator  
*Free, fun hands-on activities for kids of all ages*
- 4:00 Trade Show Time & Break** ..... Exhibit Hall  
*Sponsored by Blue River Ag Supply & Michigan Millers Insurance*
- 4:15 Improving Your Bottom Line w/ Manure**....Tamboti/Aloewood  
Dennis Busch, Pioneer Farm & Dennis Frame, Discovery Farms
- 4:30 Educational Breakout Sessions** (Choose 1)  
*CCA credit available for sessions A, B & C*
- A. Nitrogen Management for Top Corn** ..... Marula/Aralia  
Larry Bundy, Tom Novak & Matt Hanson
- B. Dealing with Plant Stress in Soybeans** ..... Guava/Tamarind  
UW Ext. Paul Esker & Shawn Conley
- C. Top Five Market Moves for Producers**..... Ballroom C  
Bryan Doherty, Stewart-Peterson
- D. Storing This Year's Crops: Issues & Insights** ....Ballroom F  
Repeat of 3:00 session  
*Sponsored by Schultz's Inter-State Ag, Inc.*
- E. Collections & A/R: Protecting Yourself** ..... Portia/Wisteria  
Porter Martin, Michael Best & Friedrich LLP
- F. Clean Air Rules for Feed Mills**..... Mangrove  
Jess McCluer, National Grain & Feed Assn
- G. Bringing Ag to the Classroom - ADULTS**..... Ballroom D  
Darlene Arneson, WI Ag in the Classroom Coordinator, demonstrates how to use these great programs.  
*Free session for all!*
- 5:30 Trade Show Reception** ..... Exhibit Hall  
*Sponsored in part by Premier Insurance, BASF, Cuba City Feed Mill & CP Feeds.*
- 6:15 22nd TASTE of Elegance** ..... Ballroom  
  
*Sponsored by Wisconsin Pork Association, Sysco Food Services of Baraboo, National Pork Board, Cargill Meat Solutions/White Marble Farms, Rural Mutual Insurance Co., Elanco Animal Health. Pie auction benefitting youth follows.*
- 8:30 WASA Members Reception** .... Indoor Theme Park Lounge  
*Sponsored by Ag States Agency*

**FREE HANDS-ON SESSIONS FOR KIDS OF ALL AGES 1:30 & 3:00 THURSDAY**

### MAJOR EVENT SPONSORS

**Syngenta Crop Protection**      **Syngenta/NKSeed**      **AgStar Financial**      **Badgerland Financial**  
**Wisconsin Soybean Association**      **Wisconsin Soybean Marketing Board**  
**Wisconsin Corn Growers Association**      **Wisconsin Corn Promotion Board**

## PROGRAM FOR FRIDAY, JANUARY 29, 2010

- 7:00 Trade Show Re-Opens** ..... Exhibit Hall  
Coffee, juice & rolls served
- 7:00 Corn PAC Fundraiser Breakfast** ..... Guava  
Join Farm Babe Pam Jahnke and get an update on state political activities while contributing to Wisconsin Corn Growers Political Action Committee.  
*Ticket with additional \$30 fee required for admission.*
- SIP Investors Breakfast** ..... Marula  
Pork Producers who contribute to NPPC Strategic Investment Program are invited to this open discussion on state and national policy issues.  
*Sponsored by National Pork Producers Council*
- 8:00 Early Riser Corn/Soy Marketing session** ..... Ballroom  
Randy Fortenbery, UW Madison Ag Economist offers his latest corn and soybean market outlook.
- 9:00 General Session: It's a Jungle Out There** ..... Ballroom  
Laugh with Iowa farmer Jolene Brown as you learn how to cope with the increased regulations, new technology, labor concerns and global markets pressing on our lives and workplaces.  
*Sponsored by AgStar Financial Services*
- Corn/Soy Agri-Communicator of the Year Award** ..... Ballroom  
**In the Show Ring, Youth Program** ..... Aralia  
*Sponsored by Vita Plus Corporation & Pork Checkoff*
- 10:30 Wisconsin's New Swine Extension Team** .... Tamboti/Aloewood  
Join Mahlon Peterson, Randy Thompson, Dave Wachter, Zen Miller and Brenda Boetel to hear about ongoing research, tips on feeding the '09 corn crop and an economic outlook for 2010.
- 10:45 PEPS & New Green Fields Blue Waters Award** ..... Ballroom
- 12:30 Trade Show Closes**
- Lunch & Entertainment** ..... Dining Area  
After eating, enjoy an amazing, mysterious and fun-filled stage presentation from Braier's Magic.  
*Sponsored by Badgerland Financial*
- 1:00 County Fair Forum** ..... Aralia  
*Sponsored by Wisconsin Livestock Identification Consortium*
- 1:30 PQA Plus Producer Certification** ..... Tamboti/Aloewood  
Pork Producers who need certification in this industry program have the opportunity to do so during this afternoon WPA session.  
*Sponsored by Johnsonville Sausage*
- 2:00 Corn/Soy BONUS SESSION** ..... Guava/Tamarind  
Farm Journal Agronomic Consultant Ken Ferrie discusses his unique crop production systems for achieving high yields.  
*(2 CCA credits offered for this session)*  
*Sponsored by Monsanto/Asgrow Seed*
- 5:00 Programs End. See you again Feb. 3-4, 2011!**

### SPECIAL THANKS TO ALL OUR SPONSORS

Ag Star Financial Services	Blue River Ag Supply	Cargill Meats/White Marble Farms	BASF
Cuba City Feed Mill	Elanco Animal Health	SoyPLUS/SoyChlor	DTN
Equity Coop Livestock Sales	Johnsonville Sausage	Nedap Agri North America	CP Feeds
McClone Insurance Group	National Pork Board	NK Brand/Syngenta Seed	CoBank
Rural Mutual Insurance	Stewart-Peterson	Syngenta Crop Protection	Monsanto
Michigan Millers Insurance	Nat'l Pork Producers Council	WI Livestock ID Consortium	Premier Insurance
Schultz's Inter-State Ag	Vita Plus Corporation	Continental Western Group	Badgerland Financial
Wisconsin Corn Promotion Board	Wisconsin Soybean Marketing Board		

**WE COULDN'T DO IT WITHOUT YOU!**

**Join Us Again**

**Feb. 3-4, 2011**  
**Feb. 2-3, 2012**

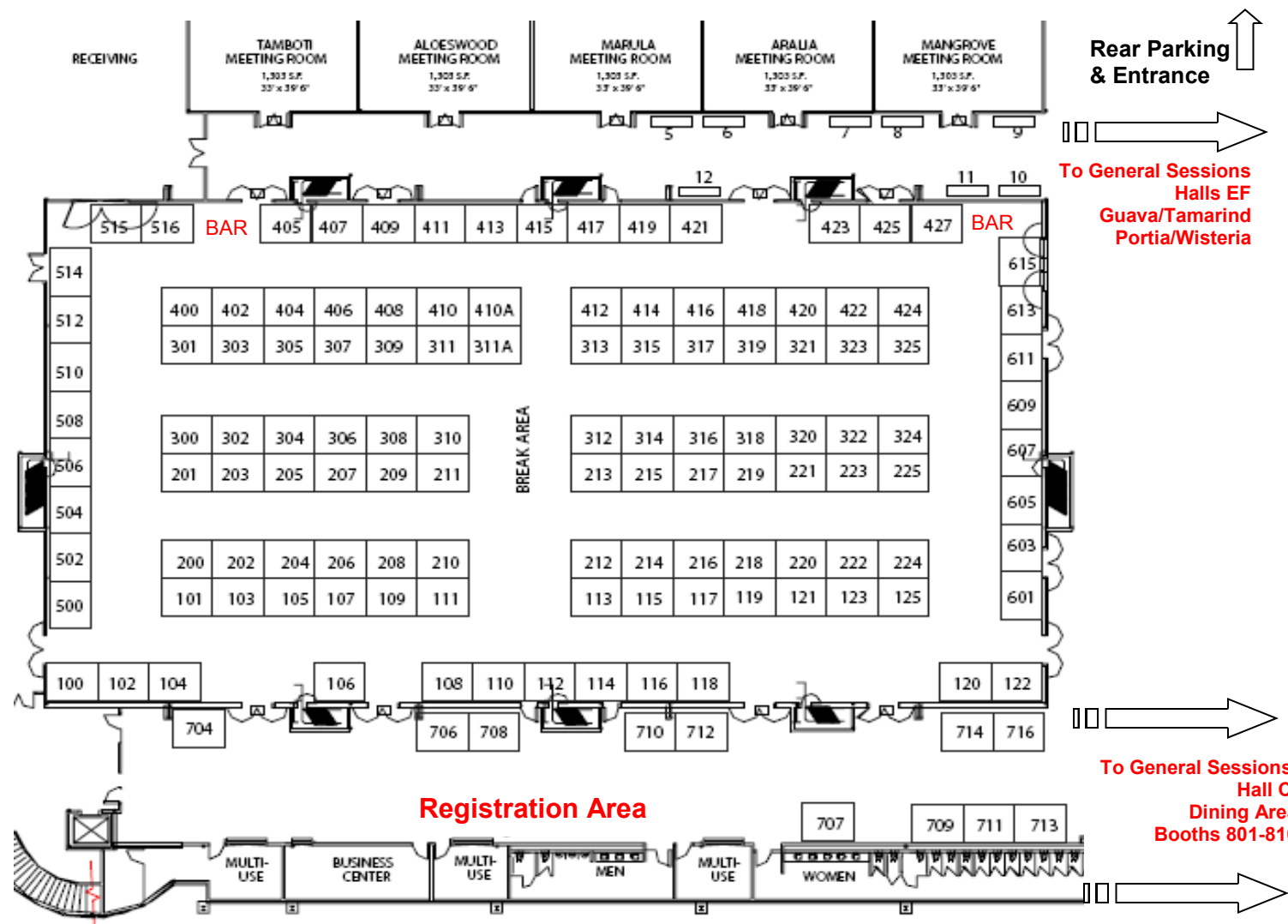
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# Annual Meeting Program

January 28-29, 2010  
 Kalahari Convention Center, Wisconsin Dells



## Exhibitor Names & Booth Numbers

Advance Trading Inc	220	Derr Solarmass	9	M.P.B. Builders	516	Schultz Enterprises	105
Advanced Bio Marketing	301	Des Moines Sew Machine	416	Mathews Company	215	Scharine Group	205
Ag in the Classroom	815	Didion Milling	204	McClone Insurance	417	Schultz's Inter-State Ag	311a
Ag Leader Technology	216-218	Digman Construction	217	McFarlane Manufacturing	211	Shore Sales	213
Ag Processing-Amino Plus	119	DTN/Progressive Farmer	110	Mendota Agri Products	322	SoyBest	206
Ag States Group	111	EMD CropBioScience	411	Micada	418	Stewart-Peterson	300-302
AG Systems, Inc.	202	Faivre Implement	201	Mid-State Equipment	400	Syngenta Crop Protection	115
AgriGold Hybrids	308	Farm Technology Days	816	Midwest General Repair	405-407	Syngenta NK Seeds	113
Agro-Culture Liquid Fert.	203	FCStone	225	Midwest Shippers Assoc	117	Syngenta Seeds - Garst Brand	214
AgSource Coop	404	Feed Products North	317	Monsanto	312-314	TH Agri-Chemicals	108
AgStar Financial	410-410a	FEI-EAST	208	Motomco Ltd	324	Timpte	716
AgVision Agbiz Software	118	Fertilizer Dealer Supply	313-315	Mycogen Seeds/Dow Agro	222-224	Transcoastal Supply	709
American Lung Assoc.	813	First Capitol Ag	210	National Pork Board	100-102	Trelay Seeds	10-11
Badgerland Financial	412-414	Focus on Energy	712	NAU Country Insurance	500-502	U.S Pork Center of Excellence	104
BASF Corporation	413-415	Furst McNess	408	NuTech Seed	8	Union Iron Works c/o AGI	319
Bayer CropScience	219-221	Golden Harvest Seeds	212	Nutra-Flo/Advantage Ag	710	US Grain Storage Systems	427
Becker Underwood	323	Great Lakes Hybrids	708	Olive Promotions	707	US Grains Council	807
Bes Bean Company	704	Growth Energy	5	Olsen's Crop Service	714	USDA FSA	809
Blue River Ag Supply	101	GSF Inc.	125	Outback Guidance/GPS	713	USDA NASS	811
Channel Bio	207	Hagie Manufacturing	409	Partners In Production	711	Vertical Software, Inc	200
Chief Agri-Industrial Div.	209	Hudson Crop Insur.	424	Pioneer Hi-Bred Intl	609-611	Vine Vest LLC	607
Contree Sprayer & Equip	305-307	Inpak Systems, Inc.	406	Precision Planting	613-615	WDATCP	803
Country Today	303	Investors Comm. Bank	106	Premier Insurance Solutions	504-506	Wehrs Chevrolet/Jet Trailers	223
Cornelius Seed	6	J&L4-Wheel Dr Center	706	QED Dryer Sales & Mfg	121	Wilbur-Ellis Co.	512
Cream City Stalene	423-425	Jung Seed Genetics	120	Quality Roasting Inc	306	Winona Agency Inc	310
Crop IMS	508-510	Kaltenberg Seed	12	R&R Contracting Inc	421	Wisconsin Aglime Assoc	318
Crop Production Services	122	Kruger Seeds	7	R.J. O'Brien	419	Wisconsin Crop Improvement	321
Dairyland laboratories	309	Landmark Services	320	Renk Seed Company	103	Wisconsin Farm Bureau	515
Dairyland Seed	420	Legacy Seeds	605	Rich Connell Agril-Search	112	Wisconsin Plastic Drain Tile	402
DATCP	805	Lemke Seed Farms	311	Ritchie Impl/Service Motors	422	Wisconsin Soybean Assn	801
Deer Creek Seed	123	LG Seeds	304	Rural Mutual Insurance	514	Wisconsin State Farmer	316
Delong Company	107-109	M&I Bank	114-116	SB&B Foods	325	Ziegler Ag Equipment	601-603

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